

2012 Seniors Housing & Care Journal Volume 20

Seniors Housing & Care Journal is accepting submissions for its September 2012 issue. The *Journal* is a peer-reviewed, academic journal that disseminates empirically based research regarding the senior housing and care fields; addresses critical issues faced by senior care professionals; and is relevant to the day-to-day operation of senior communities. The *Journal* accepts research papers (original reports of completed research) and brief reports (pilot studies about innovative ideas for senior housing and care with implications for future research). Occasionally, a limited number of commentaries addressing emerging issues faced by the senior housing and care industry and brief reviews of new resources available to practitioners in the field may be accepted for publication.

Research paper topics may include (but are not limited to):

- Government, Policy, and Regulatory Issues in Senior Housing
- Outcomes Data Related to Senior Housing
- Market Research
- Market Analysis and Macro Trends
- Senior Housing Affordability
- Staffing Issues within Senior Housing Communities
- Senior Housing Operations
- Risk Management
- Finance
- New Trends in Senior Housing

Annually, editors select up to two outstanding research papers for publication and special recognition (sponsored by GE Healthcare Financial Services).

SUBMISSION DEADLINE: MONDAY, APRIL 2, 2012

For more information about *Seniors Housing & Care Journal*, please contact:

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2011 GE Award Recipients (\$2,500)

Best Research Paper

Robert Jenkins, MSRED

Terri Sult, MBA

Newell Lessell, MBA

David Hammer, MS

Anna Ortigara, RN, MS, FAAN

New Investigator Award

Mary Byrnes, PhD

