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FOR IMMEDIATE RELEASE

Splendido Hires Chris Campbell as Director of Maintenance

TUCSON, Ariz. – (August 31, 2006) --- The management of Splendido, a Continuing Care Retirement Community (CCRC) opening in Oro Valley this October, announced today that Chris Campbell has been named director of maintenance. Campbell will oversee the management of all facilities, grounds keeping and operations, and the care of residents' homes.

"Chris' strong background in facilities management will ensure the safety, as well as the beauty, of Splendido for all residents to enjoy," said Kay Warren, executive director of Splendido.

Prior to joining Splendido, Campbell was director of engineering for a four-star/four-diamond boutique resort. He is a member of the Associated Locksmiths of America and the Association of Facilities Engineers.

Splendido is a joint venture of Mather LifeWays, a not-for-profit organization headquartered in Evanston, Ill., that creates Ways to Age WellSM for older adults; and The Plaza Companies, a developer headquartered in Phoenix, Ariz., that specializes in retirement community development. Splendido will offer resort-style senior living with access to on-site health care. For more information about Splendido, please visit www.splendidotucson.com.

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