

## Aging Well Rocks! Song Competition Entry Process and Rules

1. Each entry must include the following information:
  - a. Completed entry form with original signature.
  - b. If you wish to enter more than one song by mail, please save them on one cassette tape, CD or DVD. Also, please be sure to include the entrant's name, email address, and telephone number and track list on the actual cassette tape, CD or DVD.
  - c. MP3 files may be submitted via e-mail. If you wish to submit an mp3, please submit application via e-mail. Files should be no larger than 3 MB.
  - d. Lyric sheet for each entry (please include an English translation, if applicable, and entrant's name, email address, and telephone number). Sheet music is not necessary for your entry.
  - f. There is no submission fee.
  - g. No purchase is required.

All entries must be postmarked on or before September 21, 2007. Electronic entries are due by 5 p.m. on September 21, 2007.

Mail entries to:

Aging Well Rocks! Song Competition  
Attn: Sara McVey  
1603 Orrington Ave., Suite 1800  
Evanston, Illinois 60201  
[smcvey@matherlifeways.com](mailto:smcvey@matherlifeways.com)

2. All entries submitted must be **original works** and shall not infringe any copyrights or any other rights of any third parties. Songs may have multiple co-writers, but all must meet age requirements. We strongly discourage sampling unless the entrant is able to provide documentary proof of legal right to incorporate the work of another party.
3. All entries must have lyrics. Lyrical themes must be directly related to the concept of "Aging Well." The "Aging Well" concept is defined as any theme that demonstrates that aging and getting older can be a joyful and/or positive experience.
4. The Aging Well Rocks! Song Competition is open to all unsigned and independent artists, regardless of nationality or origin, but entrants **MUST** have been born prior to September 21, 1952. Employees of Mather LifeWays and its affiliates, including subsidiaries, are not eligible.
5. It is preferred that entrant put all entries on one cassette tape, CD or DVD, and it is required that the name of each song(s) for submission, entrant's name and telephone number be clearly marked on the cassette tape, CD or DVD. Each entrant is responsible for ensuring that the submitted song(s) be complete and playable.
6. Entry materials submitted will not be returned to the entrant and may be used for promotional purposes without additional compensation. Mather LifeWays is not responsible for late, lost, damaged, postage due, stolen or misappropriated entries.
7. All entries will be screened by Mather LifeWays and finalists will be sent to the panel of judges who will select the winner. The judging committee consists of Mather LifeWays employees, residents of Mather LifeWays senior living residences and Mather's—More Than a Café customers.

8. The winning song and the songs of four (4) finalists will be posted at <http://www.matherlifeways.com/agingwellrocks> on October 26, 2007. Mather LifeWays will use its best efforts to publicize winners via an announcement to national media. Mather LifeWays will not be held liable for any unforeseen delays or omissions in this regard.

9. The winner and finalist will receive notification by phone, mail and/or email on October 19, 2007. At this time, all will be asked to sign an affidavit confirming that winner's song is original and s/he holds rights to grant a limited-term exclusive license for the song. Failure to sign and return the form within the required time period (72 hours) or provision of false information may result in disqualification of the artist and his/her song. An alternate winner may be selected at the sole discretion of Mather LifeWays. All affirmations are subject to verification by Mather LifeWays. **Entry constitutes permission to use winner's name, likeness and voice for future advertising and publicity purposes without compensation.**

11. Prize: One (1) Grand Prize winner will have their winning entry showcased as theme song for <http://www.matherlifeways.com> and be promoted in publicity efforts around the Aging Well Rocks! Song Competition.

12. Entrant retains all ownership rights to all submitted song(s). Mather LifeWays will not have any ownership rights to any song(s) submitted. Mather LifeWays will only have an exclusive license from the date of entry to December 31, 2012.

13. By submitting an application for review under the Aging Well Rocks! Song Competition, entrant agrees to be bound by Mather LifeWays entry rules and regulations established herein, which may from time to time, be amended through written notification to the entrant.

14. Mather LifeWays reserves the right to cancel, terminate or modify the Aging Well Rocks! Song Competition at any time, without prior notice, if it is determined that it is not capable of completion as planned.