

FOR IMMEDIATE RELEASE:

**MATHER PLACE NAMED WINNER IN
2017 BEST OF 55+ HOUSING AWARDS COMPETITION**

WILMETTE, IL (March 10, 2017) -- Mather Place was recently named a Silver winner in the 2017 Best of 55+ Housing Awards. Presented by the National Association of Home Builders' 55+ Housing Industry Council, these awards are the premier design and marketing competition for housing that appeals to older adults.

Mather Place was recognized in the renovation category by an elite panel of judges that included builders, developers, architects, marketing experts and other respected industry professionals. The panel chose finalists from nearly 200 total entries in more than 30 categories.

"We were honored to have been selected from such a competitive field," said Mary Leary, CEO and President of Mather LifeWays. "Our goal was to transform Mather Place to meet the needs and desires of today's older adults—and to create a new industry model worthy of replication."

Mather LifeWays recently completed the multimillion-dollar renovation and expansion to Mather Place, which originally opened in 1989, in order to satisfy increased demand for rental housing for the retirement market. New amenities include an expanded fitness center; a cinema; an updated creative arts studio; expanded multipurpose spaces, a library with computer stations; an enhanced salon and day spa; a glass-enclosed space linking two corridors to bring more natural light into community spaces, as well as a green roof and other sustainable features.

"Whether retired or not, older adults want to stay healthy and physically active," said Jim Chapman, chairman of NAHB's 55+ Housing Industry Council and president of Jim Chapman Communities in Atlanta. "Builders are incorporating amenities like extensive fitness centers and community kitchens that can host cooking classes. And tastes are moving the design needle just a bit further from traditional style and closer to a clean, modern style with bold splashes of color."

The NAHB 55+ Housing Industry Council unveiled the gold, silver and innovation award winners at a gala held in conjunction with NAHB's International Builders' Show.

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ABOUT NAHB

The National Association of Home Builders is a Washington, D.C.-based trade association representing more than 140,000 members involved in home building, remodeling, multifamily construction, property management, subcontracting, design, housing finance, building product manufacturing and other aspects of residential and light commercial construction. Known as "the voice of the housing industry," NAHB is affiliated with more than 800 state and local home builders associations around the country. NAHB's builder members will construct about 80 percent of the new housing units projected for 2017.

ABOUT MATHER PLACE

Mather Place is a rental independent senior living residence for adults age 62 and better. It offers older adults a boutique living experience through a strong sense of community, reputation, and wide array of support services that allow for a worry-free lifestyle. It is part of Mather LifeWays, a unique, non-denominational not-for-profit organization founded more than 75 years ago.

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